

# THE SENIOR STAGE

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CLASS OF 2020 MAGAZINE

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# WELCOME TO THE SENIOR STAGE

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*Step* onto the senior stage.

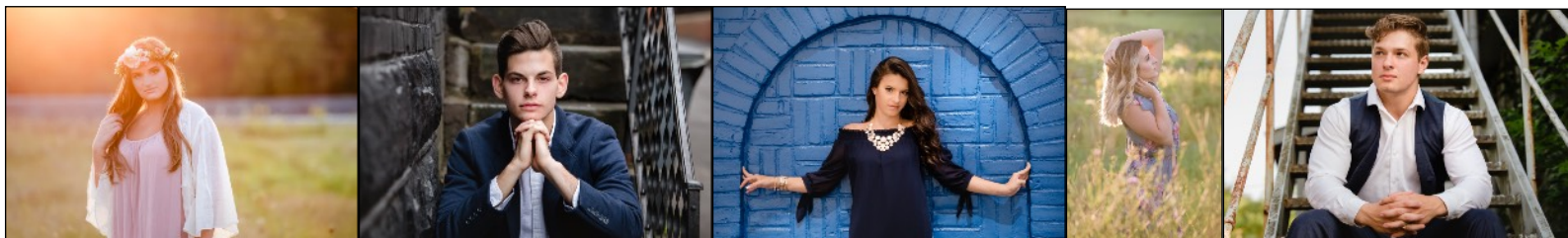
Natural photos that capture the essence of you.

Hi there! Thanks so much for your interest in BlueEyedPics senior photography services.

Right off the bat, let me say a heartfelt congratulations on reaching a milestone. I know, it seems like yesterday you were bringing them home from the hospital and you didn't think this day would ever come. Well it has. I can speak from experience when I say senior year is truly an amazing year filled with a range of emotions. This is a turning point for you both as new paths lie ahead.

This is exactly why professional senior pictures are so important. You deserve someone who understands the trends in the industry, posing, light, and someone who stays tuned in to the culture your senior is facing today. In addition to the entire senior portrait experience, you deserve quality products you can proudly display as art and pass down for generations.

This is your year, your stage, THE SENIOR STAGE - become more.



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# INVESTMENT

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My session fee is \$350 plus tax and includes the following

- Complimentary hair and makeup for senior girls
- Beautiful welcome packet
- Exclusive What to Wear Guide
- Consultation in person or via email or phone call
- Access to The Bluetique - which is my own personal style closet
- Editing time
- Customized in-person ordering appointment

The session fee is NOT applied towards collections or products. I've designed my collections with years of experience of what clients want and will use.

## Elite Collection

You pick two: Folio box, 16x20 float wrap, or album

All digital images on a flash drive

8 gift prints (8x10 and under)

Phone app

Slide show

\$200 product credit

Investment \$1400

## Premium Collection

Choice of one: Layflat book or 11x14 float wrap

8 digital images

8 gift prints (8x10 and under)

\$100 product credit

Investment \$800

## Basic Collection

11x14 mounted print

5 gift prints

2 digitals

Investment \$500

Additional prints and products are available for purchase after one of the collections has been purchased. Photography services and products are subjected to 6% PA sales tax. Payment plans are available.

# The Process

Capturing your senior before they leave the nest doesn't have to be a complicated process. I'm here to partner with you every step of the way.

1. Schedule your appointment - Pick what month you'd like to schedule your session. This is a personal preference about what season tickles your fancy. Keep in mind your yearbook deadline if you have one. (I have a helpful guide that explains the differences in picking seasons).
2. Consultation - I strongly encourage this to be done in person. It's a great chance to meet me, see where you'll be starting your session and talk about your session. It's also a chance to discuss your wardrobe choices. I have years of experience with what will photograph well and what won't.
3. Shoot - The day of your shoot. We'll have a blast!
4. Schedule your reveal - About a week after your session you'll get an email with a link to schedule your reveal as well as a product guide and a list to help you prepare for your reveal.
5. Reveal - See your beautiful pictures and talk about how you'd like to display your images.
6. Receive your gorgeous products.
7. Display your products for everyone to see.

**IT'S THAT EASY!**

# FaQ's

## **What should I wear?**

You will receive a Guide to get your juices flowing with tips and suggestions to think about when picking outfits. The in person consultation option is the perfect chance to have me help you make choices and offer feedback on what photographs well. It's also a great chance to meet me & I may even have a little gift for you.

## **Where will you take my pictures?**

Through working closely with you to determine the look and feel you want for your session, I'll suggest some locations. I have lots of place that are my favorite to capture the look you are after as well the perfect light.

## **What if it rains or the weather looks bad?**

I constantly watch the weather. I'll be in contact with you a few days before your shoot. If the weather is in question, we will reschedule. I leave room in my schedule for weather.

## **Where will I change?**

I have a pop up changing dressing room, for real. Changing in the car is also an option. Many seniors are used to this as they change clothes on the go for their busy activities.

## **How long until I get to see my pictures?**

After your session, we will look at your images on my laptop for quick overview of your session. There's no sense in keeping an image you don't like. One week after your session you will receive an email to schedule your big reveal and ordering session.

## **How many outfits can I bring?**

Three is typical to allow for time to change.

## **Do I really need hair and makeup? I'm pretty good at doing my own. Or, I don't wear a lot of makeup.**

Well done hair and makeup will make or break your photos. Period. Everyday makeup is different than makeup to make you look your best in pictures. Lisa Johnson of Kiss and Makeup, is my lead hair and makeup artist and has 16 years of experience making people look fantastic in pictures. She listens to the look you're after, what level of makeup you are comfortable wearing, asks you about your outfits, and then gives you a look to die for!

## **Where will you do hair and makeup?**

Hair and makeup takes place at my little studio.

## **What's the timing of starting hair and makeup versus starting my actual shoot?**

Hair and makeup typically takes an hour. We will do a few shots in the studio and head out on location. Depending on where we are doing your shoot, travel time will need to be factored into start time of hair and makeup.



# FaQ's continued

## **Who should I bring along on my shoot?**

Typically moms come along for shoots. Dads are welcome. Best friends including furry creatures are welcome too. Bring anyone who makes you happy and feel comfortable.

## **Can you edit acne?**

Absolutely.

## **What is a reveal session is and how long does it take?**

During your reveal, we will look at your final edited images and talk about how you plan on displaying your images. A typical session lasts about an hour to an hour & a half. I'll provide you with a checklist before our session to help you be prepared as well as a guide highlighting my products.

## **Can I get an online gallery so I can pick my pictures?**

Currently, I don't have that capability, and I have found the reveal process to be extremely effective.

## **Will you submit a yearbook picture for me?**

You betcha - all I need is the email address where to submit it along with any yearbook guidelines.

## **Can I purchase only the digital images?**

Digital images can't be framed or put on display. I work closely with my clients to offer the best products that will display their images. Each one of my collections includes a few digital images to all of them.

## **Do you provide the printing rights with digital images purchased?**

Yes. I provide you with a print release.

## **Do you accept payment plans?**

Yes. Collection pricing is on my website under the "investment" tab.

## **Who needs to be present for the reveal and ordering session?**

Anyone whose input you value. Sometimes it's both parents. Sometimes it's mom.

## **Can I let out of state family members pick?**

Ultimately, the senior should be comfortable giving family members a picture they like most. If you know the sizes and orientation your long distance family members need, I will walk you through picking.

## **Can you recommend a lab where I can print my pictures if I buy the digitals?**

Yes, we will go over that upon purchasing the digitals.

# Top Tips

Thanks for considering me to be your senior photographer. I hope you found this senior magazine helpful. If I'm a right fit for what you had in mind for senior pictures, I'd be honored to work with you.

Here are my top two tips for making the best of your session. If you decide to schedule with me, I'll provide you with many more!

1. Know your colors. Knowing what colors look best on you is essential to making you pop in pictures. Are you a warm tone, cool tone, or neutral tone?
2. Preparation is key. Having outfits picked out and on hangers including accessories and appropriate undergarments for the day of your shoot sounds like a simple idea, but it will make for a much smoother session.

Thanks again and happy senior year!

Step onto the senior stage with BlueEyedPics

Karen

